Jared Salzano
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Ridgewood, NY

Summary

Senior Full-stack React & Node.js developer with 8+ years of experience working on a broad range of projects. Values efficiency, adherence to industry standards, and communication. Can match design specs exactly with CSS. Helps turn powerful ideas into performant, secure and accessbile web applications.

Work Experience

Freelance   **2016–Present**

I've been a freelance developer for most of my career. Check out some of my work at https://jaredsalzano.com/

Elephant (freelance)   **2018-2024**
Creative company for emerging and established brands to tap into new audiences, create new markets, and build new businesses

- Worked on a protype for a television broadcast company's streaming service, built with React Native to run on tvOS
- Made major updates to a Vue.js component library for a global hardware and software company
- Helped create an interactive in-store experience for a leading cable/internet company
- Built an MVP with PostgreSQL and Next.js
- Improved performance on Elephant's website, https://elephant.is/
- Produced animated HTML banner ads for an investment banking company's marketing campaign

Hugo & Marie (freelance)   **2019**
Creative agency helping brands to discover, articulate and express their unique point of view

- Worked in-office to make CMS page templates for an asset management firm

Utility NYC (full-time)   **2017–2018**
Mobile and Web development agency serving corporate clients and innovative startups

- Lead Web Developer
- Created websites from scratch that matched design specs
- Maintained React Native apps for MacOS, iOS, and Windows

Passion projects   **2015–Present**
- Gamified call-and-response music practice tool that listens to what you play
- JavaScript side-scrolling platform game
  - Player roams from level to level, interacts with characters and collects objects

- ○ Created the artwork & composed the music
- Website to browse & listen to classic concert recordings as old as 1920
  - ○ Used web scraping to gather data from archives into a database
  - ○ Created REST API to query the database
- Filesystem-based music player that builds tracks and pages from formatted filenames stored in a remote location
- iOS app written in Swift

Qualifications

Preferred Development Tools: headless CMS, Firebase, Node.js, Next.js, PostgreSQL, React, TailwindCSS, static site generators, Webpack

Languages: JavaScript, TypeScript, CSS/SCSS, HTML

Education: University of Pittsburgh, B.A. English Writing — Dean's List 2013-15